

## PRESS RELEASE

### The Town of Innisfil receives incentive from InnPower Corporation for their street lighting initiative, saving 922,952 kWh Per Year!



InnPower Corporation presented an incentive cheque of \$347,619.64 to the Town of Innisfil for its recently completed LED street light conversion program. The conversion will reduce the Town's commodity consumption associated with street lighting by approximately 922,952 kWh per year.

The Town of Innisfil received the incentive through participation in the Independent Electricity System Operator's (IESO) Save on Energy Retrofit Program locally delivered by InnPower Corporation. The program encourages municipal, commercial and industrial customers to implement projects that will use electricity more efficiently, while reducing commodity costs and emissions.

The Town of Innisfil used the Retrofit Program to replace nearly 3,000 outdated, energy intensive street lights (including High Pressure Sodium, Mercury Vapor and Metal Halide fixtures) with high efficiency LEDs. The previously existing lighting ranged from 100-310W per fixture, where the new LED technology uses only 25-100W per fixture. The LEDs will save an expected 922,952 kWh annually, reducing the Town's energy consumption associated with street lighting by approximately 65%, which translates to an approximate \$80,000 in reduced commodity energy costs per year. The average Ontario household uses ~9,000 kWh per year, therefore the energy savings associated with the project can effectively power 100 homes for 2016.

Beyond reducing Innisfil's environmental footprint, the LEDs are expected to reduce maintenance costs, lasting on average for 20 years, further increasing the savings seen by the Town of Innisfil for this project.

The IESO's Save on Energy Programs and their incentives allow for our town and province to contribute to a long-term sustainability, which benefits both our customers and our environment.

For more information regarding the Save on Energy programs and how they may help your business email us at [learntoconserve@innpower.ca](mailto:learntoconserve@innpower.ca) or visit [www.saveonenergy.ca](http://www.saveonenergy.ca)

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